



Steve King
EVP Sales and Marketing

June 30, 2016

To Our Valued Customers:

Due to recent market conditions, all of our suppliers have notified us of price increases. As a result, PetroChoice will be implementing a general price increase of 6-15% on our products. The new prices will be effective on all orders placed on or after July 18th, 2016. You may contact me or your local Account Representative with any questions regarding this pricing announcement.

PetroChoice understands that price changes impact your business. We would like to encourage you to discuss potential Lubrication Solutions designed to improve your company's overall profitability with your Account Representative. We appreciate your business and will continue to keep you informed on changes in market conditions.

Sincerely,

Steve King